



TELEVISION: BUSINESS

WHY DO BUSINESSES NEED CABLE TV?

SAFETY CONCERNS

Cable TV brings you more than just fun and entertainment. Cable TV also brings you breaking news about weather, war or other local or national emergencies. Should a situation arise that requires immediate action, your business needs Cable TV service to stay informed. Your managers, supervisors and other personnel, as well as your customers, may need to tune in to local or national cable news channels during business hours for information or instructions.

COMPETITION

Access to an immediate source of news and information is vital in today's business world not only for safety concerns, but also to stay competitive. Many business professionals are tuning in to Cable TV as a valuable resource for information related to their field, including news and current events, weather reports, financial news and market reports, health and medical news, science news, education and coverage of government. The programming offered on Cable TV is helping businesses to enhance productivity and improve customer service.

CUSTOMER RELATIONS

If your business has a reception area or waiting room, your clients or patients will appreciate the convenience of providing Cable TV service while they wait for meetings or appointments. You may even choose to tune in to a channel relevant to your business, such as a health channel, a pet channel or a financial news channel.

RESTRICTIONS ON PUBLIC DISPLAY

We would be delighted to work with your business if you are interested in subscribing to our cable TV service for public display. However, certain restrictions apply to public display of TruVista Cable TV service. For example, Pay-Per-View programming is not available for display at public venues, such as bars and restaurants. Please call us for more information about public display and how it may pertain to your business, or click on the link below.

BULK RATES FOR REDISTRIBUTION

Bulk Rates are available for redistribution of TruVista Cable TV service to multi-dwelling unit properties; hotels, motels, apartment complexes, nursing care facilities and hospitals. Please call us for more information about Bulk Rates.



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CONTACT US

To analyze your current services or to discuss additional communications solutions, please contact our Business Solutions Consultant.

PATRICIA JOYNER

Business Solutions Manager
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If you are an existing customer in need of support, please contact our Business Solutions Team and we will be happy to help you.

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REPAIR SERVICE

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Contact our Business office at 803-581-9191 for more information on the many services we offer to local businesses.

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